



SPONSORSHIP PACKAGE

SATURDAY JUNE 1, 2024

**HIDDEN VALLEY PARK
BURLINGTON**

pflaghalton.ca

presented by  **pflagcanada.
HALTON**





pflag Halton is thrilled to host Halton Pride Fest '24 on June 1st at Hidden Valley Park in Burlington from 10am to 5pm and we are excited to invite you to be a sponsor!

As a not-for-profit, charitable organization, pflag Halton serves the 2SLGBTQIA+ community, their friends, family, and loved ones in Halton. Established in 2019, our local chapter is committed to building safer spaces and visibility for the community. Across Halton Region, our volunteers work tirelessly to provide peer support, education, and advocacy to youth, parents, families, and organizations. As part of the pflag Canada network, our brand is nationally recognized as one of the leading organizations supporting the 2SLGBTQIA+ community and the only volunteer organization providing peer-to-peer support across the country.

Halton Pride Fest is an opportunity to spend a day celebrating the 2SLGBTQIA+ community and our allies at the beautiful surroundings of Hidden Valley Park. Last year, our event brought together over 2000 residents to celebrate pride in Halton.

With your help, this year we want to build on last year's success and bring the fun and excitement of all things pride to Halton with an all-ages, family friendly event. Our event will feature: a vendor market, live entertainment and music, food trucks, arts and crafts activities for all ages, lawn games, face painting, prizes, and more! To host Halton Pride Fest, we require the support of our community members and that is where your business can help us with sponsorship – whether monetarily or with in-kind product donation. Your monetary contributions will go towards providing shuttle buses for attendees, park and facility fees, security, entertainment, and other festival operations.

As a sponsor, you have the unique opportunity to support a region-wide event that celebrates the 2SLGBTQIA+ community and allies. You'll have the chance to advertise your business to a broad audience from across Halton Region while affirming your commitment and support to the 2SLGBTQIA+ community.

We thank you in advance for any support you can provide. As a volunteer-run organization with no paid employees, we know the value of community partnerships and collaboration and we look forward to celebrating pride with you at **Halton Pride Fest '24**.



PRIDE PACKAGES

RED Under \$500

- Halton Pride Fest '24 website
- Festival Signage

ORANGE \$500 - \$1,000

- Halton Pride Fest '24 website
- Festival Signage
- Logo advertisement in pflag Halton Pride Guide

YELLOW \$1,001 - \$1,500

- Halton Pride Fest '24 website
- Festival Signage
- Social Media Sponsorship Post
- Half page advertisement in pflag Halton Pride Guide

GREEN \$1,501 - \$2,000

- Halton Pride Fest '24 website
- Festival Signage
- Social Media Sponsorship Post
- Full page advertisement in pflag Halton Pride Guide

BLUE \$2,001 - \$2,500

- Halton Pride Fest '24 website
- Festival Signage
- Social Media Sponsorship Post
- 5 Tickets to Halton Pride Fest '24
- Full page advertisement in pflag Halton Pride Guide

PURPLE \$2,500+

- Halton Pride Fest '24 website
- Festival Signage
- Social Media Sponsorship Post
- 10 Tickets to Halton Pride Fest '24
- Full page advertisement in pflag Halton Pride Guide



CONTACT INFORMATION

For all sponsorship inquiries, please contact pflag Halton chapter lead
Whit Ross at whit.ross@pflagcanada.ca

1-888-530-6777 Ext 582

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HALTON

#HaltonPrideFest24

